

LP	Jednostka	Semestr	Kod przedmiotu	Nazwa przedmiotu	ECTS	Poziom (BA, MA, Optional)	Dzielnica (ISCED)	Język nauczania	Wymiar godzin	Typ zajęć (wykład, ćwiczenia itp.)	Wykładowca
LP	Faculty	Semester	Course code	Name of the course	ECTS	Level (BA, MA, Optional)	ISCED code	Language of instruction	Hours	Type of classes (lecture, tutorial, etc.)	Lecturer
1	Faculty of Management	winter	0800-ERAS22	Big Data and Business Decisions	3	MA	410	English	15	workshop	dr Damian Mowczan
2	Faculty of Management	winter	0800-ERAZAN	Business Environment	6	MA	410	English	30	workshop	dr Dominik Skowrowski
3	Faculty of Management	winter	0800-ERAS23	Business Ethics	5	Optional	410	English	30	workshop	dr Janusz Reichel
4	Faculty of Management	winter	0800-ERAS92	Business Negotiations	5	Optional	410	English	30	workshop	Prof. Andrzej Pechnyk
5	Faculty of Management	winter	0800-ERAS165	Business Strategy: Cases from World-Class Organisations	5	Optional	410	English	30	workshop	Prof. Jan Alperberg
6	Faculty of Management	winter	0800-MFYZAN	Change & Innovation Management	6	BA	410	English	33	tutorial	dr Joanna Michalak
7	Faculty of Management	winter	0800-ERAS163	Conflict Management	5	Optional	410	English	30	workshop	dr Beata Banachowicz
8	Faculty of Management	winter	0800-ERAS155	Corporate Communication	5	Optional	410	English	30	workshop	dr hab. Magdalena Zaleska-Turczyńska, prof. UŁ
9	Faculty of Management	winter	0800-MFPZAN	Corporate Finance	3	BA	410	English	30	lecture	dr Nataliya Vorotnykh
10	Faculty of Management	winter	0800-ERAS31	Corporate Governance	5	Optional	410	English	30	workshop	Prof. Sandeep Goel
11	Faculty of Management	winter	0800-ERAS18	Corporate Social Responsibility	5	Optional	410	English	30	workshop / tutorial	dr Janusz Reichel
12	Faculty of Management	winter	0800-MFCMZAN	Cost and Management Accounting	5	BA	410	English	40	lecture / tutorial	dr hab. Ewelina Zarycka, prof. UŁ // dr hab. Halina Waniak-Michalak, prof. UŁ
13	Faculty of Management	winter	0800-ERAS90	Crisis Management	5	Optional	410	English	30	workshop	dr Beata Banachowicz
14	Faculty of Management	winter	0800-ERAS57	Cross-Cultural Communication	5	Optional	410	English	30	workshop	dr Igor Chebotarov
15	Faculty of Management	winter	0800-ERAS170	Current Problems of the World Economy	5	Optional	410	English	30	workshop	Prof. Mehmet Bolukbas
16	Faculty of Management	winter	0800-PCOZAN	Customer, Operations and People Analytics	3	MA	410	English	25	lecture	dr Michał Medowski
17	Faculty of Management	winter	0800-DDPZAN	Data Protection and Cybersecurity	3	BA	410	English	15	workshop	dr Joanna Kulasa
18	Faculty of Management	winter	0800-DBZAN	Digital Business Models	3	MA	410	English	25	lecture	dr hab. Wojciech Popczyk, prof. UŁ
19	Faculty of Management	winter	0800-DDZAN	Digital Economy and Commerce	3	BA	410	English	30	lecture	dr hab. Anna Łaskiewicz, prof. UŁ
20	Faculty of Management	winter	0800-ROTZAN	Digital Technologies	4	BA	410	English	30	lecture / tutorial	mgr Sebastian Bakalarczyk
21	Faculty of Management	winter	0800-ERAS52	E-Business and Digital Marketing	5	Optional	410	English	30	workshop	dr hab. Anna Łaskiewicz, prof. UŁ
22	Faculty of Management	winter	0800-ERAS144	Entrepreneurship	5	Optional	410	English	30	workshop	Prof. Lisa Martha Hewitt
23	Faculty of Management	winter	0800-ERAS40	European Regional Policy	5	Optional	410	English	30	workshop	dr hab. Wawrzyniec Rudolf, prof. UŁ
24	Faculty of Management	winter	0800-ERAS164	Fashion & Design Public Relations	5	Optional	410	English	30	workshop	dr Kinga Stoczyńska
25	Faculty of Management	winter	0800-MFFRZAN	Financial Accounting & Reporting	3	BA	410	English	26	lecture / tutorial	dr hab. Radosław Ignatowski, prof. UŁ // dr hab. Halina Waniak-Michalak, prof. UŁ
26	Faculty of Management	winter	0800-ERAS141	Financial Intelligence for Decision-Making	5	Optional	410	English	30	workshop	Prof. Tetiana Paientko
27	Faculty of Management	winter	0800-ERAS142	Financial Markets and Investment Decisions	5	Optional	410	English	30	workshop	Prof. Tetiana Paientko
28	Faculty of Management	winter	0800-ERAS77	Forensic Accounting / Fraud Analytics	5	Optional	410	English	30	workshop	Prof. Sandeep Goel
29	Faculty of Management	winter	0800-ERAS124	Fundamentals of Audit of Financial Statements	5	Optional	410	English	30	workshop	dr Maciej Frenzel
30	Faculty of Management	winter	0800-DGZAK	Google Analytics	3	MA	410	English	15	tutorial	dr Marek Moneta
31	Faculty of Management	winter	0800-BHRZAN	HRM and Organization Development	6	BA	410	English	30	workshop	dr Justyna Dziędzic
32	Faculty of Management	winter	0800-DIMZAN	Inbound Marketing	4	BA	410	English	20	workshop	mgr Aneta Oleńczak
33	Faculty of Management	winter	0800-ERAS86	Influencer Marketing	5	Optional	410	English	30	workshop	dr hab. Anna Łaskiewicz, prof. UŁ
34	Faculty of Management	winter	0800-ERAS120	Innovation Business Models	3	BA	410	English	15	workshop	mgr Anna Sibińska
35	Faculty of Management	winter	0800-ERAS112	International Business	5	Optional	410	English	30	workshop	dr Nataliya Vorotnykh
36	Faculty of Management	winter	0800-ERAS44	International Finance	5	Optional	410	English	30	workshop	Prof. Ramona Rupeika-Apoa
37	Faculty of Management	winter	0800-ERAS172	International Negotiation Skills and Business Behaviour	6	Optional	410	English	36	workshop	Prof. Claude-Helene Mayer
38	Faculty of Management	winter	0800-ERAS146	Leadership and Teamwork Management	5	Optional	410	English	30	workshop	dr Izabela Różańska-Birczyk / dr hab. Marek Matejusz, prof. UŁ
39	Faculty of Management	winter	0800-ERAS79	Local and Regional Development Management	5	Optional	410	English	30	workshop	dr Magdalena Wiśniewska
40	Faculty of Management	winter	0800-ERAS163	Management Control	5	Optional	410	English	30	workshop	Prof. Jan-Hendrik Meier
41	Faculty of Management	winter	0800-ERAS98	Management for Corporate Competitive Advantage	5	Optional	410	English	30	workshop	dr Magdalena Wiśniewska
42	Faculty of Management	winter	0800-ERAS162	Managerial Games: Case Studies in Business Management	5	Optional	410	English	30	workshop	dr hab. Marek Matejusz, prof. UŁ
43	Faculty of Management	winter	0800-BMZZAN	Market and Marketing	5	Optional	410	English	30	workshop	dr Anna Sibińska
44	Faculty of Management	winter	0800-DMRZAN	Market Research and Data-Driven Decisions	4	BA	410	English	30	lecture / tutorial	TBA
45	Faculty of Management	winter	0800-DMCZAN	Marketing Communication	3	BA	410	English	30	lecture	dr Kinga Stoczyńska
46	Faculty of Management	winter	0800-ERAS105	Modern Methods of Public Management	5	Optional	410	English	30	workshop	dr Magdalena Wiśniewska
47	Faculty of Management	winter	0800-ERAS190	Monetary Policy and Central Banks	5	Optional	410	English	30	workshop	Prof. Mehmet Bolukbas
48	Faculty of Management	winter	0800-ERAS175	Neurobiology and Depth Psychology for Marketing and Sales Purposes	5	Optional	410	English	30	workshop	dr Beata Gotwald
49	Faculty of Management	winter	0800-ERAS68	Neuromarketing	5	Optional	410	English	30	workshop	dr Beata Gotwald
50	Faculty of Management	winter	0800-ERAS184	Organisational Identity and Culture in the Perspective of Humanistic Management	5	Optional	410	English	30	workshop	dr Justyna Dziędzic
51	Faculty of Management	winter	0800-ERAS62	Public Relations and Media	5	Optional	410	English	30	workshop	dr Kinga Stoczyńska
52	Faculty of Management	winter	0800-ERAS117	Research in Management	5	Optional	410	English	30	workshop	dr hab. Marek Matejusz, prof. UŁ
53	Faculty of Management	winter	0800-ERAS63	Social Media and Mobile Marketing	5	Optional	410	English	30	workshop	dr Kinga Stoczyńska
54	Faculty of Management	winter	0800-ERAS94	Sourcing and Purchasing Management	5	Optional	410	English	30	workshop	dr Piotr Sosnowski
55	Faculty of Management	winter	0800-ERAS73	Strategic Management	5	Optional	410	English	30	workshop	Prof. Valentyina Yakubiv
56	Faculty of Management	winter	0800-BMZZAN	Sustainable Performance Measurement	6	Optional	410	English	40	lecture / tutorial	dr hab. Jan Michalak, prof. UŁ
57	Faculty of Management	winter	0800-ERAS50	Sustainable Supply Chain Management	5	Optional	410	English	30	workshop	dr Agata Rudnicka-Reichel
58	Faculty of Management	winter	0800-ERAS99	Technology Transfer	5	Optional	410	English	30	workshop	dr Nataliya Vorotnykh
59	Faculty of Management	winter	0800-ERAS78	Territorial Marketing	5	Optional	410	English	30	workshop	dr hab. Wawrzyniec Rudolf, prof. UŁ
60	Faculty of Management	winter	0800-ERAS120	Trends in Human Resources Management	5	Optional	410	English	30	workshop	dr Lena Griesiak
61	Faculty of Management	winter	0800-DWSZAK	Web, Social Media and E-Commerce Analytics	4	MA	410	English	20	tutorial	dr Marek Moneta
1	Faculty of Management	summer	0800-MFAMZAN	Accounting for Management Control	3	BA	410	English	28	lecture	dr hab. Jan Michalak, prof. UŁ
2	Faculty of Management	summer	0800-MFYZAN	Applied Corporate Finance	4	BA	410	English	24	tutorial	TBA
3	Faculty of Management	summer	0800-DBZAK	Business Communication, Reporting and Data Visualization	4	MA	410	English	23	lecture / tutorial	dr Bartłomiej Kurzyk
4	Faculty of Management	summer	0800-ERAS235	Business Ethics	5	Optional	410	English	30	workshop	dr Janusz Reichel
5	Faculty of Management	summer	0800-ERAS235	Business Ethics	5	Optional	410	English	30	workshop	dr Andrzej Pechnyk
6	Faculty of Management	summer	0800-ERAS805	Circular Economy	5	Optional	410	English	30	workshop	dr Agata Rudnicka-Reichel
7	Faculty of Management	summer	0800-ERAS1435	Conflict Management	5	Optional	410	English	30	workshop	dr Beata Banachowicz
8	Faculty of Management	summer	0800-ERAS185	Corporate Social Responsibility	5	Optional	410	English	30	workshop	dr Janusz Reichel
9	Faculty of Management	summer	0800-MFCMZAN	Cost and Management Accounting	5	BA	410	English	40	lecture / tutorial	dr Halina Waniak-Michalak, prof. UŁ // prof. dr hab. Tomasz Wniuk-Piel
10	Faculty of Management	summer	0800-DCSZAN	Crisis in Social Media	3	BA	410	English	15	workshop	dr Justyna Dziędzic
11	Faculty of Management	summer	0800-ERAS905	Crisis Management	5	Optional	410	English	30	workshop	dr Beata Banachowicz
12	Faculty of Management	summer	0800-ERAS575	Cross-Cultural Communication	5	Optional	410	English	30	workshop	dr Igor Chebotarov
13	Faculty of Management	summer	0800-DCBZAN	Customer Behaviour	3	BA	410	English	15	workshop	dr Bartłomiej Kurzyk
14	Faculty of Management	summer	0800-DCBZAN	Customer Experience	3	BA	410	English	15	workshop	dr Bartłomiej Kurzyk
15	Faculty of Management	summer	0800-MFYZAN	Databases for Management	3	BA	410	English	18	tutorial	dr Ryszard Kurzyński
16	Faculty of Management	summer	0800-ERAS525	E-Business and Digital Marketing	5	Optional	410	English	30	workshop	dr hab. Anna Łaskiewicz, prof. UŁ
17	Faculty of Management	summer	0800-ERAS1855	Employee Performance Management	5	Optional	410	English	30	workshop	dr Anna Michalkiewicz / dr Wojciech Urlich
18	Faculty of Management	summer	0800-ERAS455	Entrepreneurship Development	5	Optional	410	English	30	workshop	Prof. Rajesh Pahurkar
19	Faculty of Management	summer	0800-MSZAN	Environment – Society – Governance	6	BA	410	English	30	tutorial	Prof. Mohan Udaya
20	Faculty of Management	summer	0800-BHRWZK	Environmental Management and Social Responsibility in Business	9	MA	410	English	60	lecture / tutorial	Prof. Diego Diaz Martin
21	Faculty of Management	summer	0800-ERAS405	European Regional Policy	5	Optional	410	English	30	workshop	dr hab. Wawrzyniec Rudolf, prof. UŁ
22	Faculty of Management	summer	0800-MFFMZAN	Financial Analysis in Management	4	BA	410	English	28	lecture / tutorial	dr hab. Halina Waniak-Michalak
23	Faculty of Management	summer	0800-MFFZAN	Fundamentals of Financial Audit	4	BA	410	English	32	lecture / tutorial	dr Maciej Frenzel
24	Faculty of Management	summer	0800-ERAS1345	Global Business Challenges	5	Optional	410	English	30	workshop	dr Beata Banachowicz
25	Faculty of Management	summer	0800-DGDZAN	Graphics and Design	3	BA	410	English	15	tutorial	dr Dominik Skowrowski
26	Faculty of Management	summer	0800-ERAS1455	Human Rights in Business	5	Optional	410	English	30	workshop	dr Agata Rudnicka-Reichel
27	Faculty of Management	summer	0800-DIMZAN	Influencer Marketing	3	BA	410	English	30	lecture	dr Kinga Stoczyńska
28	Faculty of Management	summer	0800-ERAS645	Innovation Management	5	Optional	410	English	30	workshop	dr Nataliya Vorotnykh
29	Faculty of Management	summer	0800-ERAS1125	International Business	5	Optional	410	English	30	workshop	dr Nataliya Vorotnykh
30	Faculty of Management	summer	0800-MFQZAN	International Financial Reporting	3	BA	410	English	28	lecture / tutorial	TBA
31	Faculty of Management	summer	0800-ERAS1465	Leadership and Teamwork Management	5	Optional	410	English	30	workshop	dr Izabela Różańska-Birczyk / dr hab. Marek Matejusz, prof. UŁ
32	Faculty of Management	summer	0800-ERAS795	Local and Regional Development Management	5	Optional	410	English	30	workshop	dr Magdalena Wiśniewska
33	Faculty of Management	summer	0800-ERAS985	Management for Corporate Competitive Advantage	5	Optional	410	English	30	workshop	dr Magdalena Wiśniewska
34	Faculty of Management	summer	0800-MFZAN	Management Information Systems	3	BA	410	English	15	IT lab	TBA
35	Faculty of Management	summer	0800-BMZZAN	Management Perspectives	6	BA	410	English	30	workshop	TBA
36	Faculty of Management	summer	0800-ERAS1825	Managerial Games: Case Studies in Business Management	5	Optional	410	English	30	workshop	dr hab. Marek Matejusz, prof. UŁ
37	Faculty of Management	summer	0800-ERAS255	Marketing Communication	5	Optional	410	English	30	workshop	dr Beata Gotwald
38	Faculty of Management	summer	0800-ERAS1055	Modern Methods of Public Management	5	Optional	410	English	30	workshop	dr Magdalena Wiśniewska
39	Faculty of Management	summer	0800-ERAS1755	Neurobiology and Depth Psychology for Marketing and Sales Purposes	5	Optional	410	English	30	workshop	dr Beata Gotwald
40	Faculty of Management	summer	0800-ERAS685	Neuromarketing	5	Optional	410	English	30	workshop	dr Beata Gotwald
41	Faculty of Management	summer	0800-ROTZAN	Organization Theory and Design	6	BA	410	English	30	workshop	dr Jerzy S. Czarniecki
42	Faculty of Management	summer	0800-BPMZAN	Performance Measurement	6	BA	410	English	30	workshop	dr hab. Jan Michalak, prof. UŁ
43	Faculty of Management	summer	0800-ERAS1865	Personal Operating System Lab: Managing Individual Capacity in Business	5	Optional	410				