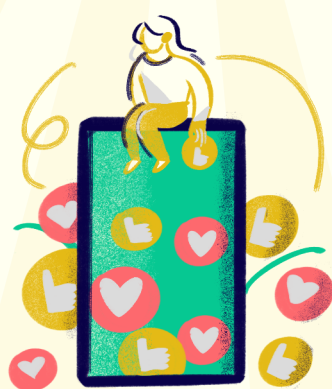


## iLed Innovating Learning Design in Higher Education

# Learning Design in the AI Era

### About the iLed project

iLed is an Erasmus+ project aiming to enhance the digital readiness, resilience and capacity of higher education through purposeful use of innovative digital pedagogies, tools and learning design (LD). It is coordinated by the **University of Zagreb (UNIZG) Faculty of Organization and Informatics (FOI)**, with four partners: **Goethe University Frankfurt, University of Oulu, Open University UK (OU)** and **UNIZG School of Medicine**. The backbone of the project is the innovative, free-to-use LD concept and tool: **Balanced Design Planning (BDP)**.



### About the MOOC

*Learning Design in the AI Era* is a MOOC for **professional development of educators** at different levels of education, co-created as part of the iLed project by HE institutions from four European countries. Its aim is to support educators in enhancing the **effectiveness and quality of teaching** and learning by making use of **contemporary practices, tools, theory and research**, reflected in five major topics. The MOOC has a strong practical note, enabling participants to engage and get hands-on experience in LD. The total workload corresponds to 2 ECTS.



### Topic 1. Learning Outcomes and Constructive Alignment (FOI)

Start with the **basic pedagogical concepts**, as an essential foundation for preparing sound LD and valid assessment, leading to the acquisition of intended **learning outcomes**.



### Topic 2. Innovative Teaching and Learning Strategies (Goethe)

Continue with **innovative pedagogies** that consider the basic pedagogical principles, focusing on **student-centred, constructivist** approaches, at the same time harnessing the benefits of the digital age.



### Topic 3. Learning Design (OU)

Dive into the concept of **contemporary LD**, with ample opportunities to get to know the possibilities and benefits of the **BDP tool**.



### Topic 4. Implementation, Evaluation and Learning Analytics (Oulu)

Explore the possibilities related to the **orchestration of LD** and delivery in LMSs and investigate how to use learning data to further improve teaching and learning, exploiting insights from **learning analytics**.



### Topic 5. AI Opportunities and Risks (FOI)

Learn and discuss about the integration of **AI in teaching and learning**, while ensuring quality and ethics.



#### HOW TO PARTICIPATE

The MOOC is available at **learn.foi.hr**

Each partner will provide their participants with an **enrolment key!**

#### IMPORTANT DATES

Opening for **registration and exploring:**  
24 February 2025

Official **launch and live session:**  
10 March 2025  
14:00 CET

#### IMPORTANT LINKS

**Project website:**  
[iled-project.eu](http://iled-project.eu)

**BDP tool:**  
[learning-design.eu](http://learning-design.eu)

**MOOC:**  
[learn.foi.hr](http://learn.foi.hr)