



*Enhance your  
career with courses  
focused on three key  
business concepts:  
management,  
marketing, and  
information systems.*



Offered on campus  
and online



In-state tuition  
for all students



Wide array of career  
opportunities

### **Learn with Minot State**

Minot State University's Graduate Certificate in Management Concepts (MC) offers advanced skills in management with a two semester program of study.

Through active learning, case studies, and projects, you will gain knowledge of principles and practices in managing corporate and organizational resources, marketing functions, and an integrative managerial perspective for aligning competitive strategy, core competencies, and information system functions. Completing the program prepares you to advance in your career or continue your education to fulfill the requirements of a full master's degree.



### Flexibility

Our management concepts certificate can be earned online, making it possible for you to attend class regardless of where you live, work, or travel.

This highly accelerated certificate can be completed in as little as one semester, giving you a competitive edge. You can also earn this certificate at a more relaxed pace with additional semesters, making the program fit your schedule.

### Quality

Minot State faculty members are highly qualified in their respective fields.

### Affordability

You pay our affordable in-state tuition when enrolling in our certificate program, regardless of residency.

### Required courses

The Management Concepts certificate requires completion of nine semester hours.

- BADM 525 Strategic Marketing (3 SH)
- BADM 535 Management Principles and Practices (3 SH)
- BIT 560 Manage and Integrate IS Function (3 SH)

Courses are eight weeks in length. All three courses can be applied toward the Master of Science in Management degree. BADM 525 and BADM 535 can be applied toward the Master of Science in Sports Management degree. BIT 560 can also be applied to the Master of Science in Information Systems degree.

*The course schedule is subject to change. Please contact the program director for the current schedule.*

## How to apply



We've streamlined our application process. To enroll in this program, go to **[MinotStateU.edu/graduate](https://MinotStateU.edu/graduate)**.

### PROGRAM CONTACTS:

Andy Bertsch, DBA, APDMC  
Program Director  
Master of Science in Management (MSM)  
Ph: 701-858-4486/800-777-0750 ext. 4486  
[Andy.Bertsch@MinotStateU.edu](mailto:Andy.Bertsch@MinotStateU.edu)

Gina Santaniello  
Administrative Assistant  
College of Business Graduate Programs  
Ph: 701-858-4157/800-777-0750 ext. 4157  
[Gina.Santaniello@MinotStateU.edu](mailto:Gina.Santaniello@MinotStateU.edu)

Minot State University | 500 University Avenue West | Minot, ND 58707