

International Staff Week, 29th May – 2nd June 2023

University of Lodz, Poland

New scenarios of internationalization – recognising needs, facing challenges, designing solutions

Participants of the International Staff Week will sail through the sea of internationalization. First, we will get aboard the #UniLodz boat (in Polish: “Łódź”) by getting to know one another, presenting the agenda and dividing the crew into smaller groups which will work on specific topics. Later, we will sail off to the unknown waters of Generation Z and continue working within the groups. Next, we will rock the boat a bit by discussing Erasmus Without Paper – a challenging process, yet necessary for all universities taking part in the Erasmus programme (well, except our friends outside the EU). We also plan to talk about social media marketing – is it really a sink or swim experience? Or is there anything in between? After that, we will check if joining a fleet of boats is a must in the upcoming future and what the advantages of the European University Initiative are (with a guest speaker from another uni in Łódź). The last day of our cruise is devoted to topics such as short mobilities, examples of cooperation between UL units, and welcoming aboard international staff.

Take your boat’s documents, sunglasses, comfy shoes and clothing, a bottle of water and positive energy. We will take care of the rest!



If you wish to get to know some of UL's past actions and events please follow:

- University Diversity: at UL you can find about 3000 international students, representing 95 different nationalities. Many languages can be heard in the halls of our campus, but our students always manage to find the common communication code. We wanted to capture and show it to the world. Photos: [2nd edition "Why Lodz?"](#) and [3rd edition "Mobility - go ahead!"](#); ["making of" video of 3rd edition](#)
- Orientation Events for International Students – Welcome Meeting and BBQ for newcomers [2022 photos](#), [2022 video](#), [2019 video](#) and [2019 photos](#)
- [Christmas](#) and [Easter](#) dinners for international students in 2022
- ["Christmas Guest"](#) action, vol. 6
- Branding video: facebook.com/polishuniversity/videos/branding

Monday, 29 May 2023, Day 1: Meet your new best buds

Location: UL Library, co-working room <https://goo.gl/maps/RovKC61dbivy4EQf7>

- 11:00-11:30 Welcome and introduction; about UniLodz / Liliana Lato, Director of IRO
- 11:30-13:00 Icebreaker / Aleksandra Kulesza, IRO
- 13:00-13:30 Group work division
- 16:30-19:30 Sightseeing trip

Tuesday, 30 May 2023, Day 2: Understanding zoomers

Location: UL Training and Conference Centre, main auditory

<https://goo.gl/maps/uyPLeJxa2cbsVzNb8>

- 9:30-11:00 Gen Z in higher education – how to make it right? / Joanna Frączek-Broda, PhD
- 11:00-11:15 Coffee time
- 11:15-13:00 Gen Z in higher education – how to make it right? Part 2
- 13:00-13:45 Lunch
- 13:45-15:00 Gen Z in higher education – how to make it right? Part 3
- 15:00-16:00 Group work
- 19:00 Dinner

Wednesday, 31 May 2023, Day 3: You've got something I need

Location: Faculty of Educational Sciences, room 3.22 <https://goo.gl/maps/mAr14iqEp1zN7ona7>

- 9:30-10:15 Joining the European University Initiative: expectations, challenges and instant winners / Małgorzata Gramala, International Hub
- 10:15-10:30 Coffee time
- 10:30-11:30 ECIU: European Consortium of Innovative Universities / Daria Bobovkina, International Cooperation Centre, Lodz University of Technology
- 11:30-13:00 Group work
- 13:00-14:00 Lunch (at the expense of the participant)
- 14:00-15:30 Get to know me – presentation of participants / Selected participants

Thursday, 1 June 2023, Day 4: To merge or not to merge

Location: Faculty of Law and Administration, room 0.02 <https://goo.gl/maps/yaYh3rdwidxCMUrH6>

- 9:00-10:00 Creating the demand by investigating the needs – faculty perspective and best practices / Maciej Turała, Faculty of Management
- 10:00-11:00 This is how we do it – promotion of mobilities at the faculty / Katarzyna Chojnacka, Faculty of Economics and Sociology
- 11:00-11:30 Coffee time
- 11:30-12:30 Social media marketing – opportunities and dead ends / Bartosz Kałużny, Communications and PR Centre
- 12:30-13:30 Lunch (at the expense of the participant)
- 13:30-14:30 Internationalisation in the digital age – Erasmus Without Paper and beyond / Gabriela Szkup, IRO / Maciej Sysak, IT Centre
- 14:30-16:00 Group presentations

Friday, 2 June 2023, Day 5: Miscellaneous

Location: Faculty of Educational Sciences, room 3.11 <https://goo.gl/maps/mAr14iqEp1zN7ona7>

- 9:00-9:45 Into the unknown – short mobilities and blended intensive programmes / Katarzyna Pardyka, IRO
- 9:45-10:15 United we stand, divided we fall – cooperation at UL / Liliana Lato, Director of IRO / Anna Rolczak, Director of Communications and PR Centre
- 10:15-11:00 You are all welcome here / Maciej Jażdżewski, International Hub
- 11:00 Certificates and farewell coffee

