

XV SCIENTIFIC CONFERENCE MASEP 2024

Measurement and Assessment of Social and Economic Phenomena

27.11.2024 – 29.11.2024, Lodz

Department of Social and Economic Statistics, University of Lodz

Institute of Marketing and Sustainable Development, Lodz University of Technology

Preliminary programme MASEP 2024

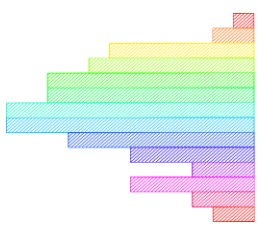
27th November 2024 – First day of the conference

08:30	09:30	Participants Registration
09:30	10:00	Opening Ceremony
10:00	11:15	Plenary session – Guest Speakers' Presentations
11:15	11:30	<i>Coffee break</i>
11:30	13:00	Plenary session – Guest Speakers' Presentations
13:00	14:00	<i>Lunch</i>
14:00	16:00	Scientific debate / Guest thematic sessions
16:00	16:30	<i>Coffee break</i>
16:30	18:00	Thematic sessions / Poster session
19:00	24:00	Gala dinner

28th November 2024 – Second day of the conference

09:00	10:00	Participants Registration
10:00	11:30	Guest thematic sessions
11:30	11:45	<i>Coffee break</i>
11:45	13:00	Thematic sessions / Poster session
13:00	14:00	<i>Lunch</i>
14:00	16:00	Thematic sessions
18:00	22:00	Cultural event / Dinner





Preliminary programme MASEP 2024		
29th November 2024 – Workshops (for pre-registered participants only)		
08:30	09:00	Participants Registration
09:00	17:00	Workshops: Workshop #1: Introduction to the research design and analysis of research results in the social and economic sciences (in Polish) Workshop #2: The Geostatistics Portal – the latest upgrade (in Polish) Workshop #3: Life Cycle Analysis - Carbon Footprint as a tool to assess the environmental impact of processes / technologies / organisations (in Polish) Workshop #4: Artificial intelligence in scientific work (in English)

