MASEP

Measurement and Assessment of Economic and Social Phenomena

16th SCIENTIFIC CONFERENCE MASEP 2026

Measurement and Assessment of Social and Economic Phenomena

ORGANIZERS

Department of Economic and Social Statistics, University of Łodź

Institute of Marketing and Sustainable Development, Lodz University of Technology

Łódź, November 25 – 27, 2026

FACULTY of ECONOMICS and SOCIOLOGY
University of Łodź

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FACULTY of ORGANIZATION and MANAGEMENT
Lodz University of Technology

Wednesday – 25 November 2026 – Day 1

8:30 – 9:30	Registration
9:30 – 10:00	**Opening Ceremony / Keynote Remarks & Welcome Addresses**
10:00 – 11:30	**SP1. Plenary Session (in Polish)**
11:30 – 12:00	Coffee Break
12:00 – 13:30	**T1–T3. Invited Sessions / Parallel Thematic Sessions**
13:30 – 14:30	Lunch
14:30 – 16:00	**T4-T6. Invited Sessions / Parallel Thematic Sessions**
16:00 – 16:30	Coffee Break
16:30 – 18:00	**T7–T9. Invited Sessions / Parallel Thematic Sessions**
16:30 – 17:15	**P1. Poster Session**
19:00	Gala Dinner

Thursday – 26 November 2026 – Day 2

9:00 – 9:30	Registration
9:30 – 11:00	**T10–T12. Invited Sessions / Parallel Thematic Sessions**
9:30 – 10:15	**P2. Poster Session**
11:00 – 11:30	Coffee Break
11:30 – 13:00	**Academic Panel Debate:** ***Armaments: Driver or Burden? Economy, Budget, and National & Local Impacts of Defense Spending***
13:00 – 14:00	Lunch
14:00 – 15:30	**SP2. Plenary Session (in English)**
15:30 – 16:00	Coffee Break
16:00 – 17:30	**T13–T15. Invited Sessions / Parallel Thematic Sessions**
16:00 – 16:45	**P3. Poster Session**
19:00 – 23:00	Conference Dinner

riday – 27 November 2026 – Day 3

TRAINING WORKSHOPS *(Pre-registration required)*

8:30 – 9:00	Registration
9:00 – 17:00	**WORKSHOP 1:** *From Data to Knowledge – First Steps in Data Science in Teaching using PS CLEMENTINE PRO*
9:00 – 17:00	**WORKSHOP 2:** *Public Services Monitoring System and Geostatistical Portal*
9:00 – 17:00	**WORKSHOP 3:** *Artificial Intelligence in Scientific Research*