

**XIV Scientific Conference MASEP 2026**  
**– Measurement and Assessment of Social and Economic Phenomena –**  
**25.11.2026 – 27.11.2026**

**Terms and Conditions**

**I GENERAL PROVISIONS**

1. The Organiser of the 14<sup>th</sup> Scientific Conference ‘Measurement and Assessment of Social and Economic Phenomena – MASEP 2026,’ hereinafter referred to as the Conference, is the Department of Economic and Social Statistics, Faculty of Economics and Sociology, University of Lodz and Institute of Marketing and Sustainable Development, Faculty of Organization and Management, Lodz University of Technology (hereinafter: the Organizers or he Organizer).
2. The Conference is held to exchange views and experiences related to the application of quantitative methods to assess contemporary economic and social issues.
3. The languages of the Conference are Polish and English.
4. The Conference will be held from 25<sup>th</sup> November to 27<sup>th</sup> November, 2026 and will be conducted in the in-person, online or hybrid mode. Sessions of the Conference conducted in person will be held at the Academic Sports and Didactic Center of the Lodz University of Technology – "Zatoka Sportu", located at 10 Politechniki Ave., Lodz.
5. Online and Hybrid sessions will be held using the Microsoft Teams or Zoom tool.
6. The Organiser allows for the possibility of introducing the streaming of Conference proceedings using the Zoom tool.
7. The provisions of the Terms and Conditions are an integral part of the application for participation in the Conference and apply to all Participants.
8. Submitting an application for participation in the Conference to the Organiser is tantamount to accepting the provisions of these Terms and Conditions by the Participant.
9. The Organiser reserves the right to make changes to the Programme as well as the Terms and Conditions of the Conference and the right to change the date of the Conference or cancel it.
10. In the event of cancellation of the Conference, the Organiser undertakes to notify registered Participants by e-mail about this fact at least seven days before the scheduled start date of the Conference.

**II TERMS OF PARTICIPATION**

1. The Participant of the Conference may be an adult individual, in particular a researcher, a doctoral student, a student, as well as a practitioner who meets all the conditions specified in subsection 2 below. The number of Participants is limited to 150 in the case of in-person sessions and to 250 in the case of online sessions. Participation of passive Participants is determined by the order of application.

2. In order to become a Conference Participant, the following conditions must be met concurrently:
  - 1) application for participation via an electronic registration form, the address of which was made available on the website: <https://www.uni.lodz.pl/masep>;
  - 2) receipt of a registration confirmation message from the Organiser. If you do not receive a registration confirmation message within seven days of registration, you should contact the Organiser by sending a message to the following email address: [masep@uni.lodz.pl](mailto:masep@uni.lodz.pl)
3. There are two forms of participation in the Conference:
  - 1) passive participation – the Participant who has fulfilled concurrently all the conditions for participation from subsection 2. Within the framework of passive participation, the Participant is entitled to participate in the Conference in the in-person or online mode;
  - 2) active participation – the Participant who has been invited by the Organiser to present a paper and who has fulfilled all the conditions for participation listed in subsection 2. Within the framework of active participation, the Participant is entitled to participate in the Conference in the in-person mode and online mode, including the opportunity to deliver the submitted paper in the form of an oral presentation or a poster presentation. The Organiser will take into account the Participant's preference to speak in the in-person or online mode, while reserving the right to decide whether to assign the Participant's presentation to the selected part (thematic session) of the Conference.
4. If the active Participant would like to use a PowerPoint presentation (extension: .ppt or .pptx) while delivering a paper presentation online, he or she is required to upload the presentation to the Conference repository located at the following web address: <https://tinyurl.com/ABSTRACTMASEP26>, at least three business days before the Conference.
5. The Participant exhibiting a poster must prepare it in accordance with the requirements specified on the Conference website: [www.uni.lodz.pl/masep](http://www.uni.lodz.pl/masep) and submit an electronic version of the poster to the repository of posters located at the web address <https://tinyurl.com/POSTERMASEP26>, at least three working days before the Conference.
6. The Organiser may – at the request of the Participant – issue him or her with a certificate of participation in the Conference.

### **III CONFERENCE RULES**

1. The registration deadline for participation in the Conference is April 30<sup>th</sup>, 2026 (Early Bird) and September 30, 2026 (Standard Option). After this date, registration will be unavailable unless the Organiser extends the registration deadline. The Organiser reserves the right to refuse registration if the limit of Conference Participants is met.
2. The Organiser sets the Programme of the Conference and reserves the right to make changes to it. Changes in the Programme may be made during the Conference, in particular with regard to the order of thematic sessions and presentations.
3. The Organiser shall provide Participants attending the Conference in the online mode with the opportunity to join the deliberations conducted in thematic sessions carried out in the online mode. The Organiser is not responsible for technical aspects of the connection lying

on the side of the Participant, including the quality of the connection or the software used. The Organiser is not responsible for the aspects of functioning of the Internet connection during the Conference beyond its control.

4. The Participant shall be fully responsible for all materials and information presented by him or her during the Conference. The Participant is obliged to ensure that all statements and presentations made during the Conference do not violate the law or the rights or personal property of third parties.
5. The Participant undertakes to comply with the Terms and Conditions, social rules, instructions, as well as organisational and technical instructions of the Organiser.
6. The Organiser has the right to exclude from participation in the Conference Participants who violate the provisions of the Conference Terms and Conditions, in particular:
  - a) disrupt the Conference;
  - b) undertake actions that are unlawful, against good morals or harm the legitimate interests of third parties;
  - c) take actions to circumvent or actions that indicate an attempt to circumvent the Terms and Conditions or participation rules of the Conference;
  - d) take actions that violate the legitimate interests of the Organiser or harm its image.
7. Participants are obliged to comply with safety rules, occupational health and safety as well as fire regulations in force on the premises where the Conference is held.
8. The Organiser shall not be liable for items left or lost during the Conference and for items left in clothing or backpacks/bags/suitcases left in the cloakroom, as well as in other public places on the premises of the Conference and the University of Lodz.
9. In order to participate in the Conference in the online mode, the Participant must have a computer, smartphone or tablet with Internet connection, a built-in or external microphone, and an optional webcam. The Organiser recommends the following hardware solutions in order to participate in the Conference in the online mode:
  - a) requirements for active Participants – recommended headphones with a microphone (not a microphone built into a laptop), Internet optimally min. 20/20 Mbps, Ethernet (wired); the Organiser notes that Wi-Fi connection is less stable and sound quality is worse;
  - b) requirements for passive Participants – Internet optimally min. 20/20 Mbps. Acceptable minimum is 10/10 Mbps.
10. The Organiser shall provide technical assistance to Participants during the Conference via e-mail: [masep@uni.lodz.pl](mailto:masep@uni.lodz.pl) or by phone +48 (42) 635 48 31.
11. No later than 24 hours before the start of the Conference, an invitation to participate containing a link to the Conference will be sent to the e-mail address provided by the Participant.
12. The Participant attending the Conference online is obliged to mark the participation in the Conference by providing his or her full name. The Participant is obliged to provide true, identifying personal data.
13. In panel sessions, the passive Participant attending the Conference in the online mode may participate in the discussion only via chat. In this case, the moderator appointed by the Organiser decides on granting the floor. In online poster sessions, free discussion is allowed.

#### **IV PAYMENTS**

14. Payment for participation in the Conference is set as follows:

- a) Participation in the Conference:
  - i standard fee: 1600 zł (Early Bird) lub 1900 zł (Standard Fee);
  - ii fee for doctoral students – 1100 zł ( Early Bird) lub 1400 zł (Standard Fee);
  - iii fee for students, Research Group Members - 900 zł in all cases;
- b) Participation in the Conference and workshops:
  - i standard fee: 2000 zł (Early Bird) lub 2300 zł (Standard Fee);
  - ii fee for doctoral students – 1500 zł ( Early Bird) lub 1800 zł (Standard Fee);

15. The Organiser shall not refund the fee if the Author receives negative reviews during the publishing procedure conducted by the journal to which his or her paper proposal was submitted.

#### **V CANCELLATION OF PARTICIPATION IN THE CONFERENCE**

Resignation from the Conference by the Participant may be made only by sending the appropriate information to the e-mail address: [masep@uni.lodz.pl](mailto:masep@uni.lodz.pl). In the case of cancellation, no refund of fees will be provided.

#### **VI IMAGE RIGHTS**

1. The Participant agrees that the Organiser may disseminate his or her image and voice in connection with the Conference free of charge.
2. The active Participant consents to the processing by the University of Lodz, with the seat at 68 Narutowicza, 90-136 Lodz, his or her personal data consisting in recording and free publicising of his or her image and statements recorded during the Conference, including marking the statements with his or her first name and surname, as well as posting the recordings of the statements on the websites and social networks of the University of Lodz for promotional, educational and science popularisation purposes.
3. The Conference Participant grants to the University of Lodz a non-exclusive and royalty-free licence to use his or her statements recorded during the Conference, including marking the statements with his or her full name, in the following fields of exploitation:
  - 1) in terms of recording and replication – production and recording by all techniques, including in particular: magnetic recording, light sensitive, audiovisual, digital, optical, and computer technique regardless of the format and medium, size, form, and technique;
  - 2) in terms of dissemination – public display, reproduction, as well as making it available to the public in such a way that anyone can access it at a place and time of their own choosing, including the Internet and other data communications, multimedia and computer networks, in particular the University of Lodz website.

In connection with the granting of the licence, the Participant assures that the use of his or her statements in the scope presented will not infringe on anyone's rights, in particular intellectual property rights, and does not require any permission from a third party.

4. The Participant of the Conference grants to the University of Lodz a non-exclusive and royalty-free licence to use the materials provided by the Participant, i.e. abstracts, biographies, multimedia presentations and posters, for purposes related to the realisation of the Conference.

## VII PERSONAL DATA PROTECTION

Pursuant to Article 13 (1) and (2) of Regulation (EU) 2016/679 of the European Parliament and of the Council of 27<sup>th</sup> April, 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation), hereinafter referred to as the 'GDPR,' we inform you that:

1. The administrator of the personal data is the University of Lodz, based in Lodz, at 68 Narutowicza, 90-136 Lodz.
2. If need arises, you may contact the Data Protection Officer at the above-mentioned mailing address with the note 'To the attention of Data Protection Officer of the University of Lodz' or by e-mail at the following e-mail address.: [iod@uni.lodz.pl](mailto:iod@uni.lodz.pl)
3. Personal data including name(s), email address, telephone number, academic title, and affiliation will be processed for the following purposes:
  - a registration for participation in as well as organisation and conduct of the Scientific Conference 'XIV Scientific Conference – Measurement and Assessment of Social and Economic Phenomena – MASEP 2026' held on 25<sup>th</sup> – 27<sup>th</sup> November, 2026 by the Department of Economic and Social Statistics of the Faculty of Economics and Sociology of the University of Lodz and Institute of Marketing and Sustainable Development, Faculty of Organization and Management, Lodz University of Technology,
  - b communicating with Participants on matters related to the Conference, documenting the Conference, including, but not limited to, compiling a list of Participants and issuing certificates of participation,
  - c receiving, at the e-mail address indicated in the application form, information on future conferences and events of scientific profile or popularising science organised by the University of Lodz in the case of granting consent to receive information on future conferences and events.

Personal data in the form of image and name(s) will be used for promotional, educational and science popularisation purposes in social media of the University of Lodz, in particular such as Facebook, YouTube, websites of the University of Lodz and co-organisers in the case of granting consent to use the image.

4. Personal data will be processed on the basis of:

Article 6(1)(e) of the GDPR in connection with Articles 2 and 11 of the Law on Higher Education and Science of 20<sup>th</sup> July, 2018 (as it is necessary for the performance of a task carried out in the public interest or in the exercise of public authority entrusted to the administrator in connection with the mission of the system of higher education and science in the field of education, scientific activity, formation of civic attitudes, as well as participation in social development and creation of an innovation-based economy);

- Article 6(1)(b) of the GDPR (as it is necessary for the performance of a contract to which the data subject is a party or to take action at the request of the data subject prior to entering into a contract);
  - Article 6(1)(c) of the GDPR (in connection with the requirements of laws and internal acts of the University of Lodz);
  - Article 6(1)(a) of the GDPR on the basis of your consent to the processing of your personal data (in the case of consent to use your image or receive information about future conferences and events);
5. As the processing of your personal data is based on your consent, you have the right to withdraw your consent at any time without affecting the lawfulness of the processing carried out prior to the withdrawal of your consent.
  6. Your personal data may be shared with the Conference provider and other entities authorised under applicable laws and relevant agreements concluded with the University of Lodz. Your personal data (in the form of registered image) may also be processed by the provider of: remote communication services used during the Conference, Microsoft Teams / Zoom, and their data processing centres.
  7. Personal data will be stored for the period necessary to achieve the purposes referred to in subsection 3, for the period of retention of financial and accounting records of the Conference by the University of Lodz. In situations provided by the law, personal data may also be processed for the period necessary to establish and pursue possible claims. In the case of consent to use your image or receive information, your personal data will be stored until you withdraw your consent.
  8. You have the right to:
    - 1) access the content of your data,
    - 2) rectify your data when it is inconsistent with the real state of affairs,
    - 3) erase data as well as restrict data processing and portability in cases provided by the law,
    - 4) object to the processing of data,
    - 5) lodge a complaint to the supervisory authority, which is the President of the Office for the Protection of Personal Data based in Warsaw at 2 Stawki.
  9. The provision of personal data is voluntary, but necessary for the purposes referred to in subsection 3.

## **VIII FINAL PROVISIONS**

1. Any disputes that may arise out of participation in the Conference shall be settled by a court having jurisdiction over the seat of the Organiser.
2. In matters not covered by these regulations, the provisions of Polish law shall apply.
3. Terms and Conditions shall come into force on 1<sup>st</sup> February, 2026.