

RULES OF THE “UniLodz x Kubota” COMPETITION

§ 1. General provisions

1. The organiser of the “UniLodz x Kubota” Competition (hereinafter: “the Competition”) is the University of Łódź – University of Łódź Brand Communication Centre (hereinafter: “Organiser”), in collaboration with the Kubota brand.
2. The Competition is open exclusively to students at the University of Łódź who, on the date of the Competition announcement, hold active at the University of Łódź on the date of the Competition’s announcement (hereinafter: “Participants”).
3. The Competition is creative in nature and involves the preparation of an original graphic design, logo or slogan to be used on a limited edition of Kubota flip-flops produced in collaboration with the University of Łódź.

§ 2. Duration of the Competition

1. The Competition is announced on 16 July 2026.
2. Competition entries may be submitted until 3 August 2026 at 23:59.
3. The results of the competition will be announced by 6 August 2026 at the latest.
4. The organiser reserves the right to extend the deadline for submitting entries or to change the date on which the results are announced.

§ 3. Purpose of the Competition

The purpose of the Competition is:

- to create an original graphic design, logo or slogan identifying UniLodz or student life at the University of Łódź;
- to promote creativity amongst students;
- to foster engagement within the academic community;
- to create a limited edition of Kubota flip-flops in collaboration with the University of Łódź;
- to promote the University of Łódź through collaboration with the Kubota brand.

§ 4. Design requirements

1. The project may take the form of:
 - graphic design,
 - an illustration,
 - a logo,



- a slogan,
 - or a combination of the above elements.
2. The design should relate to the University of Łódź, studying at UniLodz or values associated with the academic community.

3. The organiser does not impose any specific style for the design.
4. The design should be created in such a way that it can be applied to Kubota flip-flops.
5. At the submission stage, it is acceptable to submit a draft design in JPG, PNG or PDF format.
6. The maximum file size is 20 MB.
7. The winner of the competition will be required to provide the design in high quality, suitable for production (preferred formats: AI, EPS, PDF or SVG; for raster graphics – a minimum of 300 dpi).
8. The organiser reserves the right to make any necessary technical changes to the design arising from the production process of the flip-flops, subject to agreement with the designer.

§ 5. Conditions of participation

1. Each Participant may submit a maximum of three designs.
2. Designs must be:
 - original,
 - previously unpublished,
 - not to have won prizes in other competitions.
3. A project must not infringe the rights of third parties, in particular copyright, industrial property rights or personal rights.
4. The project must not contain content that is:
 - offensive,
 - discriminatory,
 - vulgar,
 - contrary to the law or public decency.
5. Entries should be sent to: komunikacja@uni.lodz.pl , with the subject line: **“Kubota x UniLodz Competition”**.
6. In the body of the message, please provide:
 - first name and surname,
 - album number,
 - faculty,
 - contact telephone number
7. Submission of an entry constitutes acceptance of these Rules and Regulations.

§ 6. Competition Jury

1. Entries will be assessed by a Jury appointed by the Organiser.
2. The Jury will comprise representatives of:
 - the Rector’s Council of the University of Łódź,
 - the University of Łódź Brand Communication Centre,
 - the Kubota brand,
 - the student community of the University of Łódź.
3. The jury will assess the projects according to the following criteria:

- creativity,
 - originality,
 - relevance to the competition theme,
 - aesthetic quality of execution,
 - suitability for use on Kubota flip-flops.
4. The Jury's decisions are final and cannot be appealed.
 5. Once the entries have been assessed, the Jury shall draw up a report on the proceedings and select the winner of the Competition.
 6. The winner of the Competition will be notified of the results by telephone and by email, using the contact details provided in the entry form. The Organiser will also provide information regarding the date, time and venue of the award ceremony.

§ 7. Prizes

1. The Organiser will award one Grand Prize.
2. The prize consists of two pairs of limited-edition Kubota flip-flops featuring the winner's original design.
3. The winning design will be used in a limited edition series of Kubota flip-flops produced in collaboration with the University of Łódź and intended for sale.
4. The Organiser reserves the right to award honourable mentions.
5. The award ceremony will take place during an event organised by the University of Łódź, on a date to be specified by the Organiser.
6. Photographs and audiovisual material documenting the course of the event will be taken during the award ceremony.
7. The photographs and audiovisual material taken may be published by the Organiser for information and promotional purposes, in particular:
 - on the University of Łódź website,
 - on the University of Łódź's official social media profiles (including Facebook, Instagram, LinkedIn and TikTok),
 - in materials promoting the activities of the University of Łódź and the University of Łódź's collaboration with the Kubota brand,
 - on other communication channels operated by the University of Łódź.
8. Competition participants acknowledge that the winner's participation in the award ceremony entails the possibility of their image being recorded in the form of photographs or video footage, in accordance with applicable legislation and the rules on the processing of personal data in force at the University of Łódź.

§ 8. Copyright

1. The participant declares that they are the sole author of the submitted project.
2. Upon receipt of the Prize, the winner undertakes to enter into a licence



agreement or an agreement transferring the economic copyright to

the project – to the extent necessary for its use by the Organiser and the Kubota brand.

3. The project may be used, in particular:
 - on Kubota flaps,
 - promotional materials,
 - advertising materials,
 - on social media,
 - websites,
 - printed materials,
 - events promoting the collaboration between UniLodz and Kubota.
4. The winner declares that the project does not infringe the rights of third parties.

§ 6. Personal data

1. The University of Łódź is the data controller for participants' personal data.
2. Participants' personal data will be processed for the purposes of organising and conducting the Competition, selecting the winner, contacting participants, awarding the prize and fulfilling obligations arising from legal provisions.
3. The Competition partner – Kubota S.A. – will receive only the personal data of the Competition winner, comprising:
 - first name and surname,
 - telephone number,
 - email address,
 - flip-flop size.

The flip-flop size will be obtained from the winner after the Competition has been decided, solely for the purpose of delivering the prize.

4. The data referred to in paragraph 3 will be provided to Kubota S.A. solely for the purpose of:
 - contacting the winner of the Competition,
 - carrying out the collaboration relating to the use of the winning design on a limited edition series of Kubota flip-flops,
 - preparing and delivering the prize to the winner.
5. The winner's personal data will be provided to the Competition Partner only to the extent necessary to fulfil the purposes set out in paragraph 4 and in accordance with the applicable data protection legislation.

§ 10. Final provisions

1. The Organiser reserves the right to:
 - cancel the Competition,
 - not to declare a winner of the Competition,
 - amend the provisions of these Rules.
2. These Rules and Regulations come into force on the date of their publication.

3. The Rules are available on the University of Łódź website.
4. In matters not covered by these Rules, the provisions of the Civil Code and the Act on Copyright and Related Rights